



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
ROMNEY FOR PRESIDENT (13995)
National/Political
94/06321658

Invoice 635874
Inv Date 9/30/2012
Terms Net 30
Contract 331912
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:37PM

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	09/24/12 6:13AM (Mo)	00:30		2012MRFP110H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	09/24/12 6:56AM (Mo)	00:30		2012MRFP114H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	09/25/12 6:23AM (Tu)	00:30		2012MRFP120H	\$1500.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-2,Tu-2	09/25/12 6:44AM (Tu)	00:30		2012MRFP114H	\$1500.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	09/19/12 5:59AM (We)	00:30		2012MRFP110H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	09/19/12 6:44AM (We)	00:30		2012MRFP114H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	09/20/12 6:12AM (Th)	00:30		2012MRFP114H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	09/20/12 6:43AM (Th)	00:30		2012MRFP110H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	09/21/12 6:29AM (Fr)	00:30		2012MRFP110H	\$1200.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-2,Th-2,F-2	09/21/12 6:41AM (Fr)	00:30		2012MRFP114H	\$1200.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-6	09/19/12 7:49AM (We)	00:30		2012MRFP114H	\$1250.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-6	09/19/12 7:55AM (We)	00:30		2012MRFP110H	\$1250.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-6	09/19/12 8:29AM (We)	00:30		2012MRFP114H	\$1250.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-6	09/19/12 8:43AM (We)	00:30		2012MRFP110H	\$1250.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-6	09/19/12 8:55AM (We)	00:30		2012MRFP114H	\$1250.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	09/24/12 7:59AM (Mo)	00:30		2012MRFP110H	\$1600.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	09/24/12 8:59AM (Mo)	00:30		2012MRFP114H	\$1600.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	09/25/12 7:30AM (Tu)	00:30		2012MRFP120H	\$1600.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	09/25/12 8:29AM (Tu)	00:30		2012MRFP114H	\$1600.00	
5.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	09/24/12 10:23AM (Mo)	00:30		2012MRFP110H	\$375.00	
5.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	09/25/12 10:24AM (Tu)	00:30		2012MRFP120H	\$375.00	
6.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	09/19/12 10:19AM (We)	00:30		2012MRFP110H	\$300.00	
6.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	09/20/12 10:24AM (Th)	00:30		2012MRFP114H	\$300.00	
6.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	09/21/12 10:29AM (Fr)	00:30		2012MRFP110H	\$300.00	
7.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	09/19/12 11:32AM (We)	00:30		2012MRFP114H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	09/20/12 11:33AM (Th)	00:30		2012MRFP110H	\$625.00	
7.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	09/21/12 11:33AM (Fr)	00:30		2012MRFP114H	\$625.00	
8.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	09/24/12 10:59AM (Mo)	00:30		2012MRFP114H	\$750.00	
8.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	09/25/12 10:59AM (Tu)	00:30		2012MRFP114H	\$750.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/19/12 12:53PM (We)	00:30		2012MRFP110H	\$525.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/20/12 12:27PM (Th)	00:30		2012MRFP114H	\$525.00	
9.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	09/21/12 12:27PM (Fr)	00:30		2012MRFP110H	\$525.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	09/24/12 12:21PM (Mo)	00:30		2012MRFP110H	\$675.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	09/25/12 12:37PM (Tu)	00:30		2012MRFP120H	\$675.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	09/19/12 4:25PM (We)	00:30		2012MRFP114H	\$625.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	09/20/12 4:39PM (Th)	00:30		2012MRFP110H	\$625.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	09/21/12 4:12PM (Fr)	00:30		2012MRFP114H	\$625.00	
12.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1	09/24/12 4:26PM (Mo)	00:30		2012MRFP114H	\$800.00	
12.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1	09/25/12 4:28PM (Tu)	00:30		2012MRFP114H	\$800.00	



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13.0	Spot	5:00:00PM- 5:30:00	Day,M-2,Tu-2	09/24/12 5:13PM (Mo)	00:30		2012MRFP110H	\$1800.00	
13.0	Spot	5:00:00PM- 5:30:00	Day,M-2,Tu-2	09/24/12 5:29PM (Mo)	00:30		2012MRFP114H	\$1800.00	
13.0	Spot	5:00:00PM- 5:30:00	Day,M-2,Tu-2	09/25/12 5:14PM (Tu)	00:30		2012MRFP120H	\$1800.00	
13.0	Spot	5:00:00PM- 5:30:00	Day,M-2,Tu-2	09/25/12 5:22PM (Tu)	00:30		2012MRFP114H	\$1800.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	09/19/12 5:14PM (We)	00:30		2012MRFP110H	\$1400.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	09/19/12 5:29PM (We)	00:30		2012MRFP114H	\$1400.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	09/20/12 5:14PM (Th)	00:30		2012MRFP114H	\$1400.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	09/20/12 5:23PM (Th)	00:30		2012MRFP110H	\$1400.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	09/21/12 5:12PM (Fr)	00:30		2012MRFP110H	\$1400.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	09/21/12 5:27PM (Fr)	00:30		2012MRFP114H	\$1400.00	
15.0	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/19/12 5:43PM (We)	00:30		2012MRFP110H	\$1400.00	
15.0	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/20/12 5:42PM (Th)	00:30		2012MRFP114H	\$1400.00	
15.0	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	09/21/12 5:53PM (Fr)	00:30		2012MRFP110H	\$1400.00	
16.0	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1	09/24/12 5:53PM (Mo)	00:30		2012MRFP110H	\$1800.00	
16.0	Spot	5:30:00PM- 6:00:00	Day,M-1,Tu-1	09/25/12 5:42PM (Tu)	00:30		2012MRFP120H	\$1800.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	09/24/12 6:00PM (Mo)	00:30		2012MRFP114H	\$2400.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	09/24/12 6:24PM (Mo)	00:30		2012MRFP110H	\$2400.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	09/25/12 6:11PM (Tu)	00:30		2012MRFP114H	\$2400.00	
17.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-2	09/25/12 6:29PM (Tu)	00:30		2012MRFP120H	\$2400.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	09/19/12 5:58PM (We)	00:30		2012MRFP114H	\$1850.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	09/19/12 6:29PM (We)	00:30		2012MRFP110H	\$1850.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	09/20/12 6:12PM (Th)	00:30		2012MRFP110H	\$1850.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	09/20/12 6:29PM (Th)	00:30		2012MRFP114H	\$1850.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	09/21/12 6:12PM (Fr)	00:30		2012MRFP114H	\$1850.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	09/21/12 6:29PM (Fr)	00:30		2012MRFP110H	\$1850.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	09/24/12 7:06PM (Mo)	00:30		2012MRFP114H	\$2400.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	09/25/12 7:06PM (Tu)	00:30		2012MRFP114H	\$2400.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/19/12 7:15PM (We)	00:30		2012MRFP114H	\$2400.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/20/12 7:06PM (Th)	00:30		2012MRFP110H	\$2400.00	
20.0	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1,F-1	09/21/12 7:06PM (Fr)	00:30		2012MRFP114H	\$2400.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	09/24/12 7:38PM (Mo)	00:30		2012MRFP110H	\$2400.00	
21.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	09/25/12 7:46PM (Tu)	00:30		2012MRFP120H	\$2400.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/19/12 7:29PM (We)	00:30		2012MRFP110H	\$2400.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/20/12 7:47PM (Th)	00:30		2012MRFP114H	\$2400.00	
22.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/21/12 7:47PM (Fr)	00:30		2012MRFP110H	\$2400.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	09/19/12 11:13PM (We)	00:30		2012MRFP114H	\$1500.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	09/19/12 11:34PM (We)	00:30		2012MRFP110H	\$1500.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	09/20/12 11:13PM (Th)	00:30		2012MRFP114H	\$1500.00	
23.0	Spot	11:00:00PM-11:35:00	Day,W-2,Th-2,F-2	09/20/12 11:27PM (Th)	00:30		2012MRFP110H	\$1500.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
23.0	Spot	11:00:00PM-11:35:00	Day, W-2, Th-2, F-2	09/21/12 11:23PM (Fr)	00:30		2012MRFP110H	\$1500.00	
23.0	Spot	11:00:00PM-11:35:00	Day, W-2, Th-2, F-2	09/21/12 11:29PM (Fr)	00:30		2012MRFP114H	\$1500.00	
24.0	Spot	11:00:00PM-11:35:00	Day, M-2, Tu-2	09/24/12 11:27PM (Mo)	00:30		2012MRFP110H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day, M-2, Tu-2	09/24/12 11:32PM (Mo)	00:30		2012MRFP114H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day, M-2, Tu-2	09/25/12 11:13PM (Tu)	00:30		2012MRFP114H	\$2000.00	
24.0	Spot	11:00:00PM-11:35:00	Day, M-2, Tu-2	09/25/12 11:32PM (Tu)	00:30		2012MRFP120H	\$2000.00	
25.0	Spot	11:35:00PM-12:00:00	Day, M-1, Tu-1	09/24/12 11:55PM (Mo)	00:30		2012MRFP110H	\$825.00	
25.0	Spot	11:35:00PM-12:00:00	Day, M-1, Tu-1	09/25/12 11:54PM (Tu)	00:30		2012MRFP114H	\$825.00	
26.0	Spot	11:35:00PM-12:00:00	Per week (3), We, Th	09/19/12 11:44PM (We)	00:30		2012MRFP114H	\$675.00	
26.0	Spot	11:35:00PM-12:00:00	Per week (3), We, Th	09/19/12 11:54PM (We)	00:30		2012MRFP110H	\$675.00	
26.0	Spot	11:35:00PM-12:00:00	Per week (3), We, Th	09/20/12 11:56PM (Th)	00:30		2012MRFP114H	\$675.00	
27.0	Spot	10:00:00PM-11:00:00	Day, Th-1	09/20/12 10:20PM (Th)	00:30		2012MRFP110H	\$3850.00	
28.0	Spot	10:00:00PM-11:00:00	Day, F-1	09/21/12 10:32PM (Fr)	00:30		2012MRFP114H	\$2300.00	
29.0	Spot	6:00:00AM- 9:00:00	Day, Sa-1	09/22/12 6:45AM (Sa)	00:30		2012MRFP110H	\$675.00	
30.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	09/22/12 9:30AM (Sa)	00:30		2012MRFP114H	\$675.00	
31.0	Spot	8:00:00PM-11:00:00	Day, Sa-3	09/22/12 8:00PM (Sa)	00:30		2012MRFP110H	\$3300.00	
31.0	Spot	8:00:00PM-11:00:00	Day, Sa-3	09/22/12 9:02PM (Sa)	00:30		2012MRFP114H	\$3300.00	
31.0	Spot	8:00:00PM-11:00:00	Day, Sa-3	09/22/12 11:01PM (Sa)	00:30		2012MRFP110H	\$3300.00	
32.0	Spot	6:00:00AM- 7:00:00	Day, Su-1	09/23/12 6:22AM (Su)	00:30		2012MRFP114H	\$525.00	
33.0	Spot	7:00:00AM- 9:00:00	Day, Su-1	09/23/12 7:24AM (Su)	00:30		2012MRFP110H	\$675.00	
36.0	Spot	8:00:00PM-11:00:00	Day, Su-1	09/23/12 7:58PM (Su)	00:30		2012MRFP114H	\$6000.00	
37.0	Spot	11:00:00PM-11:35:00	Per week (1), Mo	09/24/12 11:13PM (Mo)	00:30		2012MRFP114H	\$1250.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$151,900.00
Commission	(\$22,785.00)
Net Total	\$129,115.00

Total Spots 100

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.